

TruContext™ makes sense of complex connected data and optimizes cyber security by automating the analytics of massive amounts of network data in real-time, by visualizing connections, and leading to security that is intuitive and easier to understand, which results in better security outcomes.

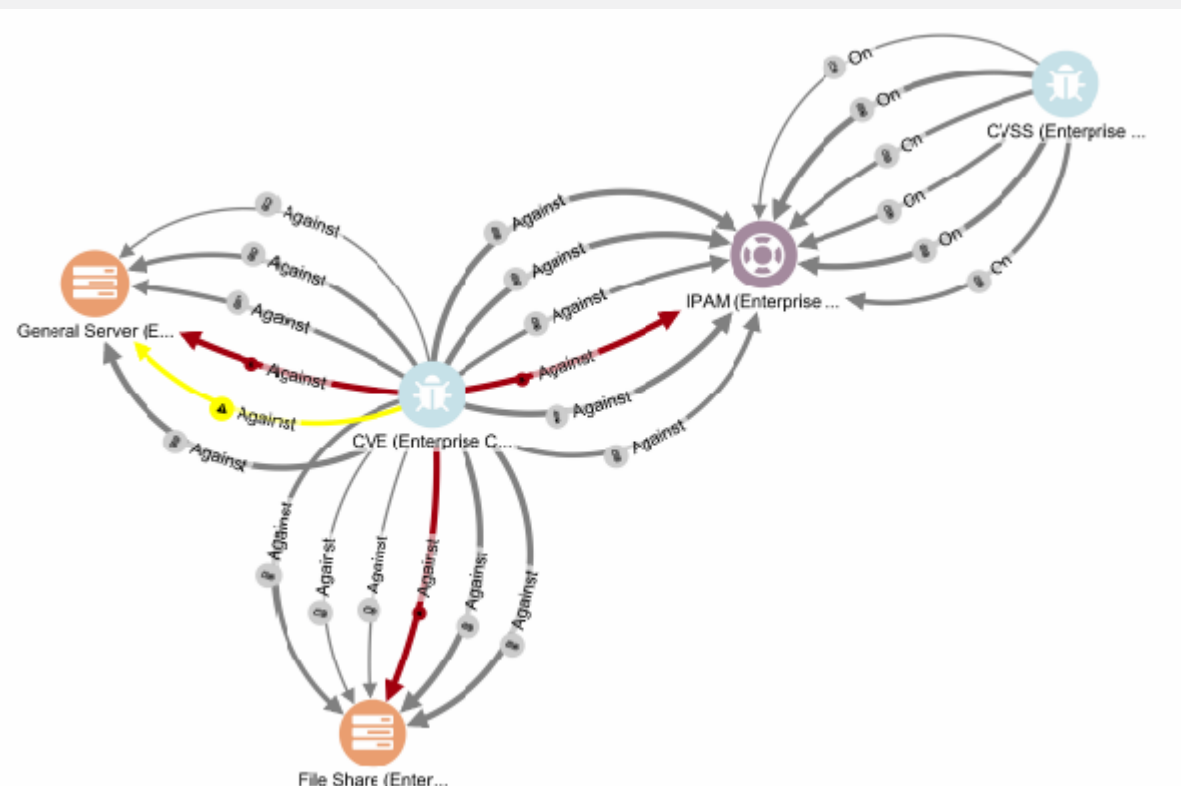
Key Business Problem Solved

TruContext™ gives analysts the power to analyze threats *in real-time*, to quickly isolate incidents and accelerate root cause analysis. This leads to an improved security posture, to better protect mission critical assets for the enterprise.

For the first time you will:

- See your data and its **TruContext™**
- Experience real-time situational awareness
- Visualize attack vulnerabilities
- Identify threat indicators
- Quickly diagnose root-cause analysis
- Build predictive models of possible attacks

Cyber Security Modeling



Unique Value Proposition

Graph	Detect Security Violations	ATT&CK
100%	55%	100%
of Known Exploits	Faster	of CVEs

TruContext™ automates the analytics of cyber data and visualizes the network so that security incidents can be identified, prioritized, and remediated in real-time.

The **TruContext™** platform makes the security posture of the enterprise understandable at a glance.

Overcoming Objections

Objection: We already have **Splunk** and other cyber tools which provide me extensive logging capabilities.

Response: **TruContext™** will take existing **Splunk** data and make it more useful by displaying the end-to-end node communication with all the useful OSI-Model packet details.

Objection: I have a limited budget and can't afford to spend on another tool.

Response: **TruContext™** makes the job of the security analyst intuitive, which greatly increases effectiveness and efficiency - resulting in cost **savings** and a more secure enterprise.

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Customer Pain Points

Pain: My existing tools and data don't allow me to quickly diagnose problems.

Pain: We don't know if the network has been breached and data is being exfiltrated.

Pain: We don't understand the two-way communication on our network – we can't see potential threats in order to improve our security posture.

Pain: We don't know if our devices are being targeted domestically or overseas.

Pain: We have too much data to analyze and we are not able to quickly identify threats in real time with existing tools.

Solution: **TruContext™** compiles all of your collected data by quickly and decisively ingesting and overlaying data from multiple sources and aggregating the data in an easy-to-read dashboard.

TruContext™ provides actionable and full data coverage for a complete cyber solution utilizing the **MITRE ATT&CK** framework and then provides immediate notification of security incidents, identifying 100% of known exploits, CVEs, data breaches, and exfiltration.

Key Selling Points

- Bridges the cyber skills shortage by making security and analytics intuitive and easier to perform for the security analyst
- Leverages existing tools to gain insights to empower better decision-making
- Uses geolocation data to overlay your network communications on a map
- Enables root cause analysis and forensics so analysts can quickly understand where and when an event occurred and its downstream impacts
- Provides real-time analytics, reducing the time to solve issues from days to minutes
- Provides real-time awareness through our **TruTime** enhanced dashboard to understand your security posture, and providing drill-down capabilities

